

VENDOR

INFORMATION PACKET



BRIDGING THE GAP

COMMUNITY RESOURCE EVENT



A BETTER LIFE TOGETHER, INC. B.R.I.D.G.E. PROJECT
BRIDGING RESOURCES INTO DIVERSE GROUPS EVERYWHERE



ABOUT OUR EVENT



OUR PROJECT'S MISSION IS TO CLOSE THE DISPARITY GAP BETWEEN THE COMMUNITY & THE RESOURCES IT NEEDS TO THRIVE!

When Saturday, MAY 14, 2022

Time 10 AM TO 2 PM **(Load-In/Set-Up Times will be provided 2 months prior to the event)*

Where MARTIN LUTHER KING, JR. PARK, 6401 SKYLINE DRIVE, SAN DIEGO, CALIFORNIA 92114

Event Organizer Contacts

Avonne Pace

BRIDGE Project Manager

apace@abetterlifetogether.org

(858) 289-8971

Melissa Ramsey

BRIDGE Project Coordinator

mramsey@abetterlifetogether.org

(858) 298-0271

Event Summary A Better Life Together, Inc.'s B.R.I.D.G.E. Project considers it an honor and privilege to B.R.I.D.G.E. the gap between the community and the resources that are available to individuals and families in underserved and minority communities by hosting the ***Bridging The Gap Community Resource Event***.

Goal Our mission for the day is to make the community aware of B.R.I.D.G.E. Project services while providing them access and an opportunity to connect with other organizations that provide valuable resources to individuals with disabilities and individuals/families in need of services and an opportunity to advance in life within the community at large.

VENDOR OPPORTUNITY

IT'S A WIN-WIN. Being a vendor at the event provides you the unique opportunity to connect with the Greater San Diego Community, to build awareness, and to show your company's support of an important cause: ***service, access, & equity!***

This event reaches a key audience segment and provides a fun, entertaining, and engaging way for you to be visible to and engage other business owners, and potential clients, and customers.

Feel good about partnering with **A Better Life Together's B.R.I.D.G.E. Project** as you enjoy an unforgettable community event. ***B.R.I.D.G.E. stands for Bridging Resources Into Diverse Groups Everywhere!***

YOUR COMPANY'S COMMITMENT TO DO MORE Looking for the opportunity to become part of one of the most impactful events of the year? To put your organization's name in front of thousands who need to see it most? Want to show your employees and investors your dedication to your mission? Consider being a vendor of the ***Bridging The Gap Community Resource Event***.

Many of you have asked how your company can do more to help individuals and families this event will impact. Whether you are attending in-person this year or not, consider sponsoring the event, a raffle, a gift card, or a family pass pack to local theme parks. Your purchased sponsored gift card will be raffled during the event and can be conveniently purchased from the vendor slot purchase page. All companies will receive the written acknowledgment the IRS requires to substantiate a charitable contribution of \$250 or more. Let us know if you have additional questions and we'll find the right fit for your business!

VENDOR OPPORTUNITIES



OUR PROJECT'S MISSION IS TO CLOSE THE DISPARITY GAP BETWEEN THE COMMUNITY & THE RESOURCES IT NEEDS TO THRIVE! THIS EVENT IS AN IDEAL OPPORTUNITY TO CONNECT WITH AN ENGAGED AUDIENCE WHO APPRECIATES YOUR COMMITMENT TO OUR COMMUNITY! SPONSOR FUNDS CONTRIBUTED WILL GO DIRECTLY TO INDIVIDUALS & FAMILIES WITHIN THE COMMUNITY WHO ARE IN ATTENDANCE THE DAY OF THE EVENT. ALL VENDORS SEEKING TO SECURE ANY VENDOR SLOT MUST FILL OUT THE EVENT VENDOR APPLICATION ONCE THEY HAVE SECURED THEIR VENDOR SLOT.

Organizational/Nonprofit (Non-Food) Table Vendor Opportunity..... \$150

The bridging the gap community event provides all vendors with the exclusive opportunity to bridge the gap to families and to showcase their unique offerings during the event developing new customer prospects and potential partnerships for your business. **All table vendor slots will be on a first-come, first-secured basis.**

Organizational/Nonprofit (Non-Food) Table Vendors With Advertisement Opportunity \$200

Benefits

- Prominent recognition and link to your website and/or social media platform(s) from our website event page and promotional digital posts

Unique Benefits

- Company name mentioned in media advertising: print & digital (see attached media reach & segments)
- Opportunity to submit a promotional video for play & replay the day of the event
- Mention & advertisement during our online Wednesday Webinar Series
- Includes a table at the event and the opportunity to display any products, services, or company marketing materials.

***Food Truck or Food Table Vendors \$250**

THE BRIDGING THE GAP COMMUNITY EVENT PROVIDES ALL FOOD VENDORS WITH THE EXCLUSIVE OPPORTUNITY TO BRIDGE THE GAP TO FAMILIES AND TO SHOWCASE THEIR UNIQUE OFFERINGS DURING THE EVENT DEVELOPING NEW CUSTOMER PROSPECTS AND POTENTIAL PARTNERSHIPS FOR YOUR BUSINESS. **WE WILL HAVE 5 FOOD TRUCK VENDORS AND 5 FOOD TABLE VENDORS ONLY. ALL FOOD VENDOR SLOTS WILL BE ON A FIRST-COME, FIRST SECURED BASIS. NOTE: WHILE YOU WILL BE ABLE TO SET UP PRIOR TO THE EVENT START AT 10 AM, YOU ARE ONLY ALLOWED TO RETAIL FOOD UNTIL 2 PM.**

***ALL food vendors must have the following:**

- **provide proof of your food handler's license.**
- **Your TFF Permit Record Number issued by the County of SD of Environmental Health & Quality Food & Housing Division must be listed on the application when you apply**
- **Designate whether your TFF Permit is single or annual**
- **Have your original permit the day of the event**
- **Upload your Food Safety Certificate when you apply**

Food Truck or Food Table Vendors With Advertisement \$300

Benefits

- Prominent recognition and link to your website and/or social media platform(s) from our website event page and promotional digital posts

Unique Benefits

- Company name mentioned in media advertising: print & digital (see attached media reach & segments)
- Opportunity to submit a promotional video for play & replay the day of the event
- Mention & advertisement during our online Wednesday Webinar Series
- Includes a table (or food truck parking space) at the event and the opportunity to display any products, services, or company marketing materials.



BRIDGING THE GAP

COMMUNITY RESOURCE EVENT

CLICK HERE TO BE TAKEN TO THE PURCHASE PAGE & THE ONLINE APPLICATION

[SUBMIT YOUR VENDOR APPLICATION NOW](#)



Together we can make a difference!

About The B.R.I.D.G.E. Project

B.R.I.D.G.E. stands for bridging resources into diverse groups everywhere and the project is a collaborative project between A Better Life Together Inc. (ABLT, Inc.) and the San Diego Regional Center. The project is funded by the State Of California Department of Developmental Services.

